



YOU'RE INVITED TO ATTEND OUR

ANNUAL DEALER MEETING

February 17th, 18th & 19th

GRAND FALLS CASINO, LARCHWOOD IA



HEATING AND
AIR CONDITIONING



BOSCH



YORK

CELEBRATING OUR WINS, PREPARING FOR SUCCESS.



FOCUSED BUSINESS
TRAINING
WORKSHOPS



TOP NOTCH
ACCOMMODATIONS &
GAMING OPTIONS



LOCAL FLAVOR
AND BREWS WITH
A TWIST



HEATING AND
AIR CONDITIONING



BOSCH



ANNUAL DEALER MEETING

Schedule of Events

DAY ONE

Tuesday, February 17th

7:00 AM | REGISTRATION OPEN

8:00 AM | WELCOME, BREAK INTO GROUPS*

- ◊ BDR Pillars of Success Workshop
- ◊ BDR Wall #1: Scaling the Emotional Wall
- ◊ Johnstone Supply Technical Training (TBD)

NOON | BREAK FOR LUNCH

5:00 PM | DINNER BUFFET

*Attendees at their liesure
for evening entertainment*

BRING YOUR TENNIS SHOES!

Remedy Brewing Co. features two full indoor pickleball courts and cornhole boards. Get ready to play for prizes!

DAY TWO

Wednesday, February 18th

8:00 AM | WELCOME, BREAK INTO GROUPS*

- ◊ BDR: Pricing the Job Correctly (AM Session)
- ◊ BDR: Art of Consumer Financing (PM Session)
- ◊ BDR: Next Generation of Company Managers (All Day Session)
- ◊ Johnstone Supply Technical Training (TBD)

NOON | BREAK FOR LUNCH

5:00 PM | END DAY TWO WORKSHOPS

5:30 PM | DEPART FOR EVENING
ENTERTAINMENT AT REMEDY BREWING CO.

*Shuttle buses are provided for transport.
Dinner and drinks provided at venue.*

10:00 PM | RETURN TO GRAND FALLS

DAY THREE

Thursday, February 19th

7:00 AM | REGISTRATION OPEN

8:00 AM | WELCOME + MORNING SESSION

12:15PM | BREAK FOR LUNCH

1:30 PM | VENDOR TRADESHOW

4:00 PM | BREAK

5:00 PM | SOCIAL HOUR

6:15 PM | PLATED DINNER

7:15 PM | AWARDS BANQUET

9:00 PM | EVENT END

*Attendees at their liesure
for evening entertainment*

**GET READY
TO PARTY!**

*During registration, attendees will be required to select their chosen workshop courses offered on Day One and Day Two. We ask that you please inform us of any changes to your selection within two weeks of the dealer meeting in order to adjust our materials for all participants to have what they need to complete the course. Note, all workshops are non-brand specific and open to all dealers. Schedule of events subject to change without notice.



335 N Weber Avenue, Sioux Falls, SD 57103

802 Main Avenue W., West Fargo, ND 58078

1401 Cunningham Drive, Sioux City, IA 51106

2420 W 4th Street, Suite 1, Appleton, WI 54914

1962 Deadwood Avenue, Rapid City, SD 57702

715 N. 8th Street, De Pere, WI 54115

3100 Yellowstone Highway, Casper, WY 82609

MAKE PLANS TO ATTEND JOHNSTONE SUPPLY'S

ANNUAL DEALER MEETING

February 17th, 18th & 19th

GRAND FALLS CASINO, LARCHWOOD IA

**Schedule of events enclosed, registration and
hotel block details to be announced in December.**